

## **IFLR Americas Awards 2023**

In **May 2023**, IFLR will present its annual IFLR Americas Awards, celebrating the most legally innovative cross-border deals of 2022 and the teams and individuals behind them. The Americas Awards cover the US, Canada, Mexico, Central America and South America. The shortlist will be published on IFLR.com in March, and the winners will be revealed in an awards ceremony in New York in May.

This document invites you to put forward submissions on behalf of your firm/team and explains how this should be done.

We may have notified more than one contact at your firm/company about the awards, so we ask you to coordinate your responses. If you are not the appropriate contact, please tell us immediately.

#### **Our research**

In deciding the awards, IFLR conducts detailed research using a variety of sources, including interviews with private practice lawyers, in-house counsel and corporate finance professionals. Direct submissions of deals, teams, firms and individuals are a vital part of the process, however, and are the best way to highlight your work. Final decisions are made by IFLR and are entirely independent.

You can find details of the award categories and of how to make submissions below. You are invited to make submissions for as many categories as you wish.

All deals must have reached financial close during the 2022 calendar year to be eligible.

Contact names supplied as part of nominations will **not** be used for any purposes other than editorial research and will be contacted without reference to the firm/team supplying the details.

#### Deadlines

All submissions must be uploaded here by January 18 2023.

If you have any queries, please contact: <u>Sophie Astles</u> Tel: +44 (0) 20 7779 8807 IFLR Awards research team



## **Key guidelines**

- IFLR only covers international deals all work must be cross-border
- The review period is January 1 2022 to December 31 2022; all deals must have reached financial close in that period ongoing transactions will not be considered
- IFLR rewards legal innovation and nothing else; we are not interested in how big, high-profile, or quick a deal was
- Firms win team of the year categories for working on the most innovative deals, nothing else; the size of the firm, its market share and its volume of work are not relevant. We therefore encourage firms to prioritise Deal of the Year submissions
- We recommend that you submit **no more than three deals** per category (i.e., three deals for M&A, three for Project Finance etc). It is unlikely that more than three stand a chance of being shortlisted. We will only require a brief explanation of why a deal was legally innovative. It is therefore possible to be very concise with nominations
- Key parties involved in a deal and a description of why it is innovative must be publishable, otherwise we cannot include the deal in the shortlists
- Some categories do have their own additional criteria, which are outlined below and on the submission forms
- Rather than send lots of forms, the submission documents are multi-purpose please use the templates for all your submissions
- Please mark any confidential information in red on the submission forms
- Submission forms can be downloaded here, and must be submitted via the dedicated portal

## What's new for 2023?

This year, IFLR is launching some new categories, including a new Digital finance award (p.4), a new category to recognize tech innovation (p.5), and a new Diversity Champion award (p.9)

## **Our thoughts on ESG**

IFLR's key focus is on work that improves the cross-border investment environment; we do this by focusing exclusively on legal innovation in cross-border transactions. While we don't pretend that we can fully evaluate the ESG impact of all submitted deals, we are committed to supporting and promoting the highest ESG standards. As part of our efforts, we will not include new investments into hydrocarbon projects in the Deal of the Year shortlists, unless they are explicitly structured to protect the environment, are certified by a climate body, part of a divestment, or a wind-down / restructuring.



## AWARD CATEGORIES AND CRITERIA

#### **Deal of the year**

All deals must meet the regional and cross-border requirements and must have reached financial close in 2022. All law firms with a direct role (big or small) on a transaction will be credited on a deal.

Complete one Deal of the Year form for each deal. We suggest you put forward no more than three deals for each category. Firms can nominate in any or all the nine categories listed.

- Debt and equity-linked
- Equity
- High yield
- Loans
- M&A

- Private equity
- Project finance
- Restructuring
- Structured finance & securitization

# YOU MUST ALSO NOMINATE ONE DEAL ON WHICH YOUR FIRM DID NOT ADVISE FOR EACH DEAL CATEGORY YOU SUBMIT

#### **Category definitions:**

- **Debt and equity-linked:** corporate/sovereign debt and equity-linked capital markets issuances (bonds, hybrid, convertibles), whether onshore or offshore, including liability management exercises, tender offers and exchanges. Offerings must include international investors, outside the home market of the issuer or originator. A good guide is that 20% of more of the securities have been sold to international investors.
- Equity: equity securities, typically taking the form of IPOs, private placements, PIPEs or rights issues. At least 20% of the securities must have been sold to investors outside the home market of the issuer or originator; includes IPOs on an exchange located in the Americas by an issuer from outside the region AND offerings by an Americas-headquartered issuer on a foreign exchange.
- High yield: same as above but limited to sub-investment grade issuers.
- Loans: all manner of corporate credit facilities, including bilateral/club/syndicated loans, leveraged loans, acquisition financing, revolving credit facilities, asset financing, refinancings etc. The borrower must be based in the Americas and at least one lender must be headquartered in a different country to the borrower.
- M&A and private equity: buyer and target must be headquartered in different jurisdictions, and the target must be headquartered in Americas. M&A can include joint ventures. The private equity category is for private equity-driven M&A transactions and secondaries deals, but not fund-raisings.



- **Project finance:** includes the financing of infrastructure, industrial, energy and natural resource and public service projects (including PPPs). The project must be in the Americas and carried out on an international basis. Hybrid financing structures are valid, but the purpose of the financing must be a specific project. New investments into hydrocarbon projects will not be included.
- **Restructuring:** includes the restructuring or wind-down of a corporate entity. Cases must involve creditors outside the country of the company in question. The restructured entity must be headquartered in the Americas, or the Americas must be the venue of the restructuring.
- Structured finance & securitization: asset-backed securities (e.g. securities issued by banks with non-performing loans or mortgages as the underlying asset). Covered bonds are an example of debt securities backed by cash flows from mortgages or loans. The offer must have been structured to include investors outside the home market of the issuer or originator, with about 20% or more of securities sold to international investors.

## Team of the Year

Team awards apply to a firm's entire pan-Americas practice area group, rather than a specific team within it. Firms can nominate themselves in any or all the categories. Complete one Team of the year form for each category, using the deals appendix to tell us about the deals your team handled. If a deal has already been nominated as a deal of the year, you need only refer to it briefly. Team awards are based exclusively on a team's work structuring innovative deals.

You will notice that there is space on the form for additional comments. This is only for developments that have enhanced your team's capacity to structure innovative transactions or to provide specific context if needed. Please keep such comments brief and deal related.

- Debt and equity-linked team of the year
- Equity team of the year
- High yield team of the year\*
- Loan team of the year\*
- M&A team of the year

- Private equity team of the year
- Project finance team of the year
- Restructuring team of the year
- Structured finance & securitisation team of the year

\* These awards are subject to the quality and quantity of submissions received.

## Financial services regulatory / Digital finance

These two awards have their own submission form. They recognise a law firm for its innovative legal work in two separate categories: non-contentious financial services regulatory and compliance; and digital finance. The awards will focus on work that has improved, developed or brought clarity to market frameworks; pioneering projects / products that lay down future



foundations; innovative work that has helped clients understand and comply with regulations / develop compliant new products; and teams that show an exceptional ability to work with regulators. The awards are open to international and national firms.

## CFIUS team of the year

This award is for the team that had the most impressive record over the review period on CFIUS work that set new precedents or broke new ground. The award will reflect a team's work on matters of exceptional complexity with unique considerations. Judges will also consider team developments that enhanced a team's capacity for cutting-edge work in the field.

## **Unique awards**

These awards have their own submission forms and are open to private practice and in-house legal departments.

#### Net-zero transition award

This award is for a law firm or in-house team and recognizes a legal team that has taken positive steps towards net-zero transition over the research period. This could include innovative internal or external initiatives aimed at materially improving sustainability; helping clients to decarbonize; or work on legally innovative deals that advance market policy, framework, and regulation for sustainable corporate finance. The award will be based on specific initiatives with milestones in the awards review period.

#### Tech innovation award

This award will recognize a legal tech solution that is pioneering, creative, or utilises a new or untested product to great effect. Legal tech need not necessarily be specialist legal software, it could be a general software package re-purposed for a legal department's use. This award is open to law firms, in-house teams and specialist legal tech firms.

## In-house team awards

In-house legal departments are invited to put themselves or individual lawyers forward for awards across the categories below. Law firms are also invited to nominate in-house teams.

There are three specific awards for in-house teams:

- In-house debt team of the year: for in-house legal teams of investment banks
- In-house equity team of the year: for in-house legal teams of investment banks
- In-house corporate team of the year: for in-house legal teams in corporate entities

Awards will recognize teams/individuals for the roles they played in shaping innovative crossborder transactions and projects. Team developments will be taken into consideration. A



regional breakdown of in-house awards may be considered during this year's research, depending on the quality of information received.

In-house legal departments can also be nominated for:

- Net-zero transition award •
- Tech innovation award •

## National law firm of the year

National law firm awards will be given to the firm with the best record over 2022 of working on the most innovative cross-border transactions from the jurisdiction in question. We will consider work across all the categories. The firm must have an office in the relevant jurisdiction and must have provided local law advice on the cited projects. National / domestic firms can also put themselves forward in all the deal and team categories.

Complete one firm of the year form for each jurisdiction in which you are nominating your firm. In each case, use the deals appendix to tell us about the deals the firm has worked on that justify its nomination. If a deal has already been nominated as a deal of the year, please refer to it briefly.

- Argentina •
- Brazil •
- Canada •
- Central America •

Colombia

Chile •

•

- Ecuador\*
- El Salvador\*
- Guatemala\* •

- Honduras\* •
- Mexico •
- Nicaragua\* •
- Panama
- Peru
- Uruguay\* •

\* awarding of the Costa Rica, Dominican Republic, Ecuador, El Salvador, Guatemala, Honduras, Nicaragua and Uruguay firm of the year award is subject to the quantity and quality of submissions received

- Costa Rica\* Dominican
- Republic\*



## National law firm: Team of the year

These national law firm practice area-specific awards will be presented to the practice that had the best record in providing local law advice on the most innovative cross-border deals in the three designated areas:

**Banking and finance**: based primarily on roles in loan transactions and project financings **Capital markets**: based primarily on debt and equity-linked, equity, high-yield and structured finance and securitisation

Corporate: based primarily on M&A and private equity transactions

There will be a shortlist and one winner in each of the three team categories in the following jurisdictions:

- Brazil
- Canada
- Central America

- Mexico
- Andean states (Estados Andinos)\*
- Southern Cone (Cono Sur)\*

\*The Andean states are Bolivia, Colombia, Ecuador and Peru; the Southern Cone countries are Argentina, Chile, Paraguay and Uruguay.

Complete one National Law Firm: Team of the Year form for each category in which you are nominating your firm. In each case, use the deals appendix to tell us about the deals your firm has worked on that justify the nomination. If a deal has already been submitted as a Deal of the year, refer to it briefly on the national form. We would recommend limiting deals to a maximum of six, in addition to any Deal of the year nominations.

## Individual awards - private practice and in-house

## **Outstanding Achievement**

While this is largely based on research conducted throughout the year by the IFLR team, you are invited to put forward candidates for consideration using the Individual Awards form. This award is given to a lawyer, and the focus is on a candidate recently retired or near retirement who has throughout their career made a significant impact on market practice, in shaping standards and influencing the market legal framework, and in mentoring the next generation of lawyers. We look primarily at achievements or a career that has impacted at a cross-border level.

Past winners: Moshe Sendacz, Machado Meyer Sendacz e Opice (2022), Antonia Stolper, Shearman & Sterling (2021), Paul Volcker (2020), Richard Truesdell Jr, Davis Polk & Wardwell (2019), Leslie Silverman, Cleary Gottlieb Steen & Hamilton (2018)

## **Outstanding Contribution to Regulatory Reform award**

This award is based on research conducted throughout the year by IFLR, as well as during awards research. There is no submission form for this award; however, we will be seeking recommendations during the research. The winner will be announced on the night. The category recognizes a single figure



at a regulator, listing platform, exchange or monetary authority, or in private practice for his or her work within the industry, and specifically for improving the state of the financial markets and the conditions in which to invest. The award reflects accomplishments over the awards period in bringing to market or shaping, advancing or influencing significant regulatory advancements, as well as developments in market infrastructure.

Past winners: Lary Stromfeld, Cadwalader Wickersham & Taft (2022), Katherine Tew Darras, ISDA (2021), Christopher Giancarlo, Willkie Farr & Gallagher (2020), Sandie O'Connor (2019), Sally Miller (2018)

## In-house Market Maker award

This award is given to in-house lawyers based in the Americas for roles on innovative transactions and deal leadership during the awards review period. Strong candidates may have had an influence on a transaction above their expected input, used innovation to overcome problems or demonstrated outstanding leadership in the awards review period. IFLR is accepting submissions for this award for the first time in 2023. Please use the In-house team and individual of the year form to make your nominations.

## **IFLR Dealmakers Hall of Fame**

This award will recognize a lawyer/lawyers that stand out as having made a significant impact on the legal landscape in the region during the research period through their innovative approach, sufficient to distinguish them from their peers. The panel will look at candidates' achievements in shaping the legal and deal-making landscape, as well as their roles on innovative, cross-border transactions. We will accept nominees from your own firm, but we are also interested in recommendations from across the market. This award is open to both private practice and in-house lawyers. Past winners are not eligible.

Past winners: Anna Pinedo, Mayer Brown (2022)

## **Diversity Champion of the Year**

This category is for an individual lawyer and recognizes work that actively promotes diversity in law throughout the region. This may include, but is not limited to, advocacy, influence and thought leadership around gender, race, disability, LGBTQIA+ and social mobility. The panel will look at work that demonstrates an individual's influence in their specialism outside of transactional work, such as roles in decision-making and leadership, examples of professional creativity and thought leadership. Work must be implemented and targeted to the Americas. We will accept nominees from your own firm, but we are also interested in recommendations from across the market. This award is open to both private practice and in-house lawyers.

## **Rising Stars of the Year**

This category is for senior associate-level lawyers from international AND local legal teams. Candidates must not have more than 15 years post-qualification experience. The awards will be based primarily on



an individual's role in innovative transactions. You may nominate more than one lawyer in this category, but we recommend that you nominate no more than three individuals. For each candidate, please list up to three key transactions.



#### FREQUENTLY ASKED QUESTIONS

How do you choose the winners? The nominations provided by law firms are part of our decision-making process. The editorial committee will use these, in conjunction with interviews with law firms and in-house counsel, to select the most innovative deals of the year. Ultimately the decision is that of IFLR. It is not the result of a poll and we do not use an external panel of judges.

We find this to be the best way to retain integrity and consistency across all our awards in Europe, Asia-Pacific, the Americas, the Middle East and Africa. IFLR applies the same analysis and methodology to each. It is not hard to discover the true legal innovation, and the one that has had the greatest market impact.

We find that using a judging committee or selection of clients to pick the winners makes it impossible to retain consistency and comparability across the geographies and years.

How do you decide what is innovative? When searching for innovation, IFLR looks for new legal structures, deals that overcome new regulatory hurdles and regional firsts that adapt existing technology to local regulation. The difficulty and intricacy of that innovation is assessed, as well as its likely market impact. The role of the individual law firm on the deal is also considered in order to decide how much credit the firm should receive towards the team of the year awards and national law firm of the year awards. **Can I talk to/meet a researcher?** If you want to talk to us please contact awards editor <u>Sophie Astles</u>

When is the deadline? Please send us your submission by January 17 2023.

Must deals have reached final close by the end of December 2022? Yes. All deals must have reached financial close between January 1 2022 and December 31 2022. Deals that have been announced or signed cannot be considered.

How many people have you contacted at my firm? We have usually only approached one person at each law firm. We would like you to coordinate the response from your firm. If you are not the appropriate person or would prefer us to contact other people ourselves, please tell us immediately to ensure that your firm is not omitted.

How do you divide advertising and editorial? There is no connection between advertising and the success of a deal or firm in IFLR's surveys or awards. The IFLR legal awards are built on editorial objectivity.

What will you do with information about clients? IFLR speaks to in-house contacts to help assess which deals are the most innovative. Our researchers will call contacts that you provide. The contacts will be used for no other purpose than IFLR editorial research.