

## **IFLR Americas Awards 2024**

In **March 2024**, IFLR will host its 25<sup>th</sup> annual Americas Awards celebrating the most legally innovative cross-border deals closed in region during 2023 and the teams and individuals behind them. The shortlist will be published on IFLR.com and the winners will be revealed at a black-tie awards ceremony.

This document invites you to put forward submissions on behalf of your firm/team and explains how this should be done.

We may have notified more than one contact at your organisation about the awards, so we ask you to coordinate your responses. If you are not the appropriate contact, please tell us immediately.

#### Our research

In deciding the awards, IFLR conducts detailed research using a variety of sources, including interviews with private practice lawyers, in-house counsel and corporate finance professionals. Direct submissions of deals, teams, firms and individuals are a vital part of the process, however, and are the best way to highlight your work. Final decisions are made by IFLR editorial alone.

You can find details of the award categories and of how to make submissions below. You are invited to make submissions for as many categories as you wish.

All deals must have reached financial close during the 2023 calendar year to be eligible.

Contact names supplied as part of nominations will **not** be used for any purposes other than editorial research and will be contacted without reference to the firm/team supplying the details.

#### **Deadlines**

All submissions must be uploaded <u>here</u> by the deadline of **November 30 2023.** Deals that reach financial close in December 2023 can be submitted by **January 5 2024**. This deadline is strictly for these deals only and cannot be extended. All submissions forms are available <u>here</u>.

If you have any queries, please contact <u>Brandon Edwards</u> or <u>Benjamin Tutt</u>

Best of luck!

## Research team

Brandon EdwardsBenjamin TuttResearcher, IFLRResearcher, IFLR

James Wilson Karry Lai

Head of IFLR Research IFLR Managing Editor

<u>Danielle Ngwana-Joseph</u> Editor, IFLR Research



# **Key guidelines**

- IFLR only covers international deals all work must be cross-border
- The review period is January 1 2023 to December 31 2023; all deals must have reached financial close in that period ongoing transactions will not be considered
- IFLR rewards legal innovation and nothing else; we are not interested in how big, high-profile, or quick a deal was
- Firms win team of the year categories for working on the most innovative deals, nothing else; the size of the firm, its market share and its volume of work are not relevant. We therefore encourage firms to prioritise Deal of the Year submissions
- We recommend that you submit no more than three deals per category (i.e., three deals for M&A, three for Project Finance etc). It is unlikely that more than three stand a chance of being shortlisted. We will only require a brief explanation of why a deal was legally innovative. It is therefore possible to be very concise with nominations
- Key parties involved in a deal and a description of why it is innovative must be publishable, otherwise we cannot include the deal in the shortlists
- Some categories do have their own additional criteria, which are outlined below and on the submission forms
- Rather than send lots of forms, the submission documents are multi-purpose please use the templates for all your submissions
- Please mark any confidential information in red on the submission forms
- Submission forms can be downloaded <u>here</u>, and must be submitted via the dedicated <u>portal</u>

## Our thoughts on ESG

IFLR celebrates work that improves the cross-border investment environment by focusing on legal innovation in cross-border transactions. While we are not equipped to fully assess all submitted deals through an ESG lens, we strive to recognize work that reaches the highest ESG standards. As part of this efforts, we will not include new investments into hydrocarbon projects in the Deal of the Year shortlists, unless projects are explicitly structured to protect the environment, are certified by a climate body, part of a divestment, or a wind-down / restructuring.



#### **AWARD CATEGORIES AND CRITERIA**

## Deal of the year

All deals must meet the regional and cross-border requirements and must have reached financial close in 2023. All law firms with a direct role (big or small) on a transaction will be credited on a deal.

Complete one Deal of the Year form for each deal. We suggest you put forward no more than three deals for each category. Firms can nominate in any or all the nine categories listed.

- Debt and equity-linked
- Equity
- High yield
- Loans
- M&A

- Private equity
- Project finance
- Restructuring
- Structured finance & securitization

# YOU MUST ALSO NOMINATE ONE DEAL ON WHICH YOUR FIRM DID NOT ADVISE FOR EACH DEAL CATEGORY YOU SUBMIT

## **Category definitions:**

- **Debt and equity-linked:** corporate/sovereign debt and equity-linked capital markets issuances (bonds, hybrid, convertibles), whether onshore or offshore, including liability management exercises, tender offers and exchanges. Offerings must include international investors, outside the home market of the issuer or originator. A good guide is that 20% of more of the securities have been sold to international investors.
- Equity: equity securities, typically taking the form of IPOs, private placements, PIPEs or rights issues. At least 20% of the securities must have been sold to investors outside the home market of the issuer or originator; includes IPOs on an exchange located in the Americas by an issuer from outside the region AND offerings by an Americas-headquartered issuer on a foreign exchange.
- High yield: same as above but limited to sub-investment grade issuers.
- **Loans**: all manner of corporate credit facilities, including bilateral/club/syndicated loans, leveraged loans, acquisition financing, revolving credit facilities, asset financing, refinancings etc. The borrower must be based in the Americas and at least one lender must be headquartered in a different country to the borrower.
- **M&A** and private equity: buyer and target must be headquartered in different jurisdictions, and the target must be headquartered in Americas. M&A can include joint ventures. The private equity category is for private equity-driven M&A transactions and secondaries deals, but not fund-raisings.



- Project finance: includes the financing of infrastructure, industrial, energy and natural resource
  and public service projects (including PPPs). The project must be in the Americas and carried out
  on an international basis. Hybrid financing structures are valid, but the purpose of the financing
  must be a specific project. New investments into hydrocarbon projects will not be included.
- **Restructuring:** includes the restructuring or wind-down of a corporate entity. Cases must involve creditors outside the country of the company in question. The restructured entity must be headquartered in the Americas, or the Americas must be the venue of the restructuring.
- Structured finance & securitization: asset-backed securities (e.g. securities issued by banks with
  non-performing loans or mortgages as the underlying asset). Covered bonds are an example of
  debt securities backed by cash flows from mortgages or loans. The offer must have been
  structured to include investors outside the home market of the issuer or originator, with about
  20% or more of securities sold to international investors.

#### **Team of the Year**

Team awards apply to a firm's entire practice area group, rather than a specific team within it. Firms can nominate themselves in any or all the categories. Complete one Team of the Year form for each category, using the deals appendix to tell us about the deals your team handled. If a deal has already been nominated as a deal of the year, you need only refer to it briefly. Team awards are based exclusively on a team's work structuring innovative deals.

- Debt and equity-linked
- Equity
- High yield
- Loan
- M&A
- Private equity

- Project finance
- Restructuring
- Structured finance & securitisation
- Financial Services Regulatory
- Digital Finance
- CFIUS

#### **Financial Services Regulatory and Digital Finance Award**

The Financial Services Regulatory award recognises non-contentious financial services regulatory and compliance, financial regulatory transaction support, policy and thought leadership. IFLR will also look for work that has developed or brought clarity to market framework and/or developed financial market infrastructure.

Digital Finance focuses on crypto and blockchain work. IFLR will seek evidence of specialism and focus on digital finance to recognize work that has developed or brought clarity to market framework; and pioneering digital finance projects / products.

<sup>\*</sup> All team awards are subject to the quality and quantity of submissions received.



## **CFIUS Team of the Year**

This award is for the team that had the most impressive record over the review period on CFIUS work that set new precedents or broke new ground. The award will reflect a team's work on matters of exceptional complexity with unique considerations. Judges will also consider team developments that enhanced a team's capacity for cutting-edge work in the field.

## Firm of the Year

#### National Firm of the Year

National law firm awards will be given to the firm with the best record over 2023 of working on the most innovative cross-border transactions from the jurisdiction in question. We will consider work across all the categories. The firm must have an office in the relevant jurisdiction and must have provided local law advice on the cited projects. National / domestic firms can also put themselves forward in all the deal and team categories.

Complete one firm of the year form for each jurisdiction in which you are nominating your firm. In each case, use the deals appendix to tell us about the deals the firm has worked on that justify its nomination. If a deal has already been nominated as a deal of the year, please refer to it briefly.

- Argentina
- Brazil
- Canada
- Central America
- Chile
- Colombia
- Costa Rica

- Dominican Republic
- Ecuador
- El Salvador
- Guatemala
- Honduras
- Mexico
- Nicaragua

- Panama
- Peru
- Uruguay
- US Regional
- Canada Regional

Practice area-specific awards will be presented where possible at a jurisdictional level. In 2023 practice awards were presented for: Brazil, Canada, Central America, Mexico, Andean states (Bolivia, Colombia, Ecuador and Peru) and Southern Cone (Argentina, Chile, Paraguay and Uruguay).

Please use the Team of the Year forms to put your firm's practice areas forward.

#### **US and Canada Regional Firm of the Year**

IFLR will award the best performing US and Canadian law firms at a state / region level. The award is based on roles on innovative transactions. Eligible firms must be registered in the state / region and will have advised on the local law aspects of the deal, which impact local market practice.

In this category, deals need not be cross-border.

<sup>\*</sup> Awarding is subject to the quantity and quality of submissions received



# **Unique awards**

These awards have their own submission forms and are open to private practice and in-house legal departments.

#### **Net-zero Transition Award**

This award celebrates project(s)/work, and the organization(s) behind it, that make an outstanding contribution to Net-Zero Transition. IFLR will consider internal and external initiatives aimed at materially improving sustainability, work with clients to support decarbonising, or work on legally innovative deals that advance market policy, framework, and regulation for sustainable corporate finance. The award will be based on specific initiatives with milestones in the awards review period.

#### **Tech Innovation Award**

This award goes to a legal tech solution, and the parties involved in its development. IFLR will consider solutions that are pioneering or use a new or untested product to great effect. Legal tech need not necessarily be specialist legal software, it could be a general software package re-purposed. IFLR will consider the way in which the technology advances your / your clients' legal needs; how it solves obstacles; or its potential to develop legal practice and create competitive advantage. This award is open to law firms, in-house teams, specialist legal tech firms or collaborative projects.

#### In-house team awards

In-house legal departments are invited to put themselves or individual lawyers forward for awards across the categories below. Law firms are also invited to nominate in-house teams. There are three specific awards for in-house teams:

- In-house debt team of the year: for in-house legal teams of investment banks
- In-house equity team of the year: for in-house legal teams of investment banks
- Latin America regional investment bank: for in-house legal teams of regional banks
- In-house corporate team of the year: for in-house legal teams in corporates/non-banks
- Net-zero Transition Award (see Unique Awards section)
- Tech Innovation Award (see Unique Awards section)

Awards will recognize teams/individuals for the roles they played in shaping innovative cross-border transactions and projects. Team developments will be taken into consideration. A regional breakdown of in-house awards may be considered during this year's research, depending on the quality of information received.

In-house lawyers can also be nominated for the Individual Awards, in particular the Market Maker Award.



## Individual awards – private practice and in-house

These awards are open to both private practice and in-house lawyers, aside from the Market Maker Award which is uniquely for in-house lawyers.

## **Outstanding Achievement Award**

This award is given to a lawyer, and the focus is on a candidate recently retired or near retirement who has throughout their career made a significant impact on market practice, in shaping standards and influencing the market legal framework, and in mentoring the next generation of lawyers. We look primarily at achievements or a career that has impacted at a cross-border level.

## **Outstanding Contribution to Regulatory Reform award**

This category recognizes a single figure at a regulator, listing platform, exchange or monetary authority, or in private practice for his or her work within the industry and specifically, for improving the state of the financial markets and the conditions in which to invest. The award reflects accomplishments over the awards period in bringing to market or shaping, advancing or influencing significant regulatory advancements, as well as developments in market infrastructure.

#### **Market Maker Award**

This award is given to in-house lawyers based in the Americas for roles on innovative transactions and deal leadership during the awards review period. Strong candidates may have had an influence on a transaction above their expected input, used innovation to overcome problems, or demonstrated outstanding leadership in the awards review period. IFLR is accepting submissions for this award for the first time in 2023. Please use the In-house team and individual of the year form.

#### **IFLR Dealmakers Hall of Fame**

This award recognizes a lawyer that stands out as having made a significant impact on the legal landscape in the region during the research period through their innovative approach, sufficient to distinguish them from their peers. The panel will look at candidates' achievements in shaping the legal and dealmaking landscape, as well as their roles on innovative, cross-border transactions. Past winners are not eligible.

## **Diversity Champion**

This category is for an individual lawyer and recognizes work that actively promotes diversity in law throughout the region. This may include, but is not limited to, advocacy, influence and thought leadership around gender, race, disability, LGBTQIA+ and social mobility. The panel will look at work that demonstrates an individual's influence in their specialism outside of transactional work, such as roles in decision-making and leadership, examples of professional creativity and thought leadership. Work must be implemented and targeted to the Americas. Past winners are not eligible.



## **Rising Stars of the Year**

This category is for senior associate-level lawyers from international AND local legal teams. Candidates must not have more than 15 years post-qualification experience. The awards will be based primarily on an individual's role in innovative transactions. You may nominate more than one lawyer in this category, but we recommend that you nominate no more than three individuals. For each candidate, please list up to three key transactions.



## **FREQUENTLY ASKED QUESTIONS**

How do you choose the winners? The nominations provided by law firms are part of our decision-making process. The editorial committee will use these, in conjunction with interviews with law firms and in-house counsel, to select the most innovative deals of the year. Ultimately the decision is that of IFLR. It is not the result of a poll and we do not use an external panel of judges.

We find this to be the best way to retain integrity and consistency across all our awards in Europe, Asia-Pacific, the Americas, the Middle East and Africa. IFLR applies the same analysis and methodology to each. It is not hard to discover the true legal innovation, and the one that has had the greatest market impact.

We find that using a judging committee or selection of clients to pick the winners makes it impossible to retain consistency and comparability across the geographies and years.

How do you decide what is innovative? When searching for innovation, IFLR looks for new legal structures, deals that overcome new regulatory hurdles and regional firsts that adapt existing technology to local regulation. The difficulty and intricacy of that innovation is assessed, as well as its likely market impact. The role of the individual law firm on the deal is also considered in order to decide how much credit the firm should receive towards the team of the year awards and national law firm of the year awards.

Can I talk to/meet a researcher? If you want to talk to us please contact <u>Brandon Edwards</u> and <u>Benjamin Tutt</u>

When is the deadline? Please send us your submission by November 30 2023.

Must deals have reached final close by the end of December 2023? Yes. All deals must have reached financial close between January 1 2023 and December 31 2023. Deals that have been announced or signed cannot be considered.

How many people have you contacted at my firm? We have usually only approached one person at each law firm. We would like you to coordinate the response from your firm. If you are not the appropriate person or would prefer us to contact other people ourselves, please tell us immediately to ensure that your firm is not omitted.

## How do you divide advertising and editorial?

There is no connection between advertising and the success of a deal or firm in IFLR's surveys or awards. The IFLR legal awards are built on editorial objectivity.

What will you do with information about clients? IFLR speaks to in-house contacts to help assess which deals are the most innovative. Our researchers will call contacts that you provide. The contacts will be used for no other purpose than IFLR editorial research.